



Noteworthy Resources of Albany, Inc.



*1st Annual*  
*Albanian Festival*

**Saturday, July 18, 2026**  
**@ Cook Park,**  
**Colonie NY**

**Contact–Committee Members:**

Tatiana, Aleksander and Ida

518-250-9719

[www.albanianfest.com](http://www.albanianfest.com)

[noteworthyresourcesalbany@gmail.com](mailto:noteworthyresourcesalbany@gmail.com)



Dear Community Partner,

On behalf of Noteworthy Resources, we are pleased to invite you to support Albany's First Annual Albanian Festival, taking place on Saturday, July 18, 2026, at Cook Park (Tom Gentile Pavilion) in Colonie, New York.

This inaugural festival will be a vibrant, family-friendly celebration of Albanian culture, heritage, and community, featuring Albanian-owned businesses, traditional food, live music, dance performances, artisans, and storytelling.

Our vision is to create a welcoming and inclusive event that not only honors Albanian traditions but also invites the broader Capital Region community to learn, connect, and celebrate together.

As this is our first year, we are intentionally starting with a thoughtful, well-organized event that can grow into a long-standing annual tradition. Community sponsorship is essential in helping us make this festival accessible, impactful, and successful.

Enclosed in this packet, you will find details outlining sponsorship levels and benefits. We are also happy to customize sponsorship opportunities to align with your organization's goals or provide in-kind sponsorship options.

We sincerely hope you will consider partnering with us to help bring this meaningful community celebration to life. We would be happy to connect to discuss sponsorship opportunities or answer any questions you may have.

Thank you for your time and consideration. We truly appreciate your support.

With Gratitude,

**Tatiana, Ida and Aleksander**

Albanian Festival Committee Members

Noteworthy Resources of Albany, Inc. (EIN: 81-5160769)

518-250-9719

[noteworthyresourcesalbany@gmail.com](mailto:noteworthyresourcesalbany@gmail.com)



## Why Sponsor the 1st Annual Albanian Festival?

By supporting the festival, your organization will:

- Show your commitment to community and cultural diversity in the Capital Region
- Gain exposure to a growing Albanian community and the broader public
- Support local Albanian artists, performers, businesses, and cultural traditions
- Be part of a historic, first-of-its-kind event celebrating Albanian heritage, food, music, dance, and art

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## Sponsor Recognition

Sponsors will be recognized based on their sponsorship level, which may include:

- Logo placement on event signage, banners, and printed materials
- Recognition on social media, email campaigns, and digital marketing
- Verbal acknowledgment during festival programming
- Opportunities to set up a booth/table or distribute materials to attendees

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## Audience & Reach

- **Expected attendance:** 200+ community members, families, and local residents
- **Target audience:** Albanian families, professionals, students, and community leaders
- **Marketing exposure:** Social media, local news outlets, email newsletters, community partners, schools, and healthcare organizations

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## Festival Highlights

- Traditional Albanian music and dances from various regions
- Albanian food vendors and culinary experiences
- Local Albanian businesses and artisans showcasing crafts and products
- Cultural activities celebrating Albanian heritage and community connections



## Sponsorship Levels

### Level Contribution Benefits:

- Legacy Sponsor** \$2,500-5,000+ - Logo on all materials, banners/signage, speaking opportunity, website feature, booth space
- Advocate Sponsor** \$1,000- \$2499 - Logo on banners/signage, website feature, booth space
- Empowering Sponsor** \$550-\$999 - Logo on website & banners, mention in program
- Community Sponsor** \$500 - Name listed on event website and program
- Kindness Sponsor** Donation of goods/services - Recognition based on value, logo placement as applicable

Name(s): \_\_\_\_\_

Business Name: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Email: \_\_\_\_\_ Phone # \_\_\_\_\_

Website: \_\_\_\_\_

Social Media handle: \_\_\_\_\_

Select Sponsorship Level (\$/donation Amount):  
\_\_\_\_\_

**Checks or Money Orders made out to Noteworthy Resources of Albany, Inc.**

**Mailed to Noteworthy's office: 1020 Western Ave, Suite B, Albany, NY 12203**

**Please send checks out by 5/1/2026.**

Would you like to be a resource exhibitor on the day of the walk? (Yes/No) \_\_\_\_\_

Email your logo(s) to noteworthyresourcesalbany@gmail.com.